



CHANNEL 5 GOES TO THE DOGS... FOURTH RUN COMMISSIONED FOR RATINGS HIT SHOW

London 29th July 2021 - It was announced today that Channel 5 have ordered Avalon to produce a further 15 x 60' episodes for a fourth series of hit show *Dogs Behaving (Very) Badly* to include 14 brand new episodes, and a celebrity special.

Series 3 returned to record ratings, averaging over 1.8 million in its Tuesday 8pm slot, an increase of 24% from the previous series, and a reach of 10 million viewers across the run.

Kit Morey, Channel 5's Commissioning Editor, Factual, said "With more Brits now owning dogs - thanks to lockdown - I'm thrilled to be working with the excellent team at Avalon to bring back this hugely successful series and I can't wait to watch Graeme work his animal magic to help a brand-new cohort of mischievous canines and their utterly exhausted owners!"

Jamie Isaacs, Executive Producer for Avalon said: "Congratulations to Graeme and the team for yet another hit series produced during tricky times. It's great to have a show that pulls in young viewers and we are excited to be growing the brand with Channel 5".

Dogs Behaving (Very) Badly sees Master Dog Trainer, **Graeme Hall**, travelling the country helping some of the UK's most desperate owners take back control of their mischievous mutts with his no-nonsense appraisals, easy to follow training techniques and long-lasting fixes. With over 13 years' experience behind him, his mantra is simple, "*Any Dog, Any Age, Any Problem.*"

Dogs Behaving (Very) Badly was commissioned by Channel 5's Commissioning Editor, Factual, Kit Morey. Avalon factual shows include the 2019 Broadcast Award winning, *Why Does Everyone Hate the English?* (History), *Russell Howard & Mum* (Comedy Central), *Can I Improve My Memory?* (Channel 4), *Dave Gorman Modern Life is Goodish* (UKTV), *Al Murray's Great British Pub Quiz* (Discovery) *Sugar Free Farm* (ITV) and *Toddlers Behaving (Very) Badly* (Channel 5). Executive producers are Jamie Isaacs and Tim Quicke.

The programme has also been a huge hit internationally, being picked up by a number of major broadcasters worldwide, including Australia's Seven Network,

Germany's ProSiebenSat.1, Sweden's TV4, Finland's YLE, Norway's TV2 and Belgium's SBS and more recently Canada's CBC.

-ENDS-

For more information please contact:

Lucy Plosker or Dan Lloyd

Avalon

Email: lplosker@avalonuk.com / dlloyd@avalonuk.com

Amanda Browne

Channel 5

Email: amanda.browne@vimn.com

About Channel 5

Channel 5 is a public service broadcaster and the UK's third largest commercial TV station. Launched in March 1997, Channel 5 has been owned by ViacomCBS Networks International since September 2014. Channel 5, 5STAR, 5USA, 5Select and My5 TV reach 3 in 4 of the UK viewing public each month with a diverse schedule including issue-led documentaries, popular factual, accessible history, stunning natural history, inclusive entertainment and reality, top level sport, high quality scripted programming and critically acclaimed children's, news and current affairs programming. Through its agenda-driving commissions, Channel 5 has led on societal issues from inequality to inner city gang life, homelessness to mental health, aiming to tell the story of modern Britain by reflecting the lives of people across the nation. In 2018, Channel 5 won its first BAFTA for Cruising with Jane McDonald and was named 'Channel of the Year' at the Edinburgh TV Festival. In 2019, Channel 5 won best documentary award for The Abused at the RTS Awards, Edinburgh TV Awards and the Association of International Broadcasters Awards. In 2020, Channel 5 was crowned Channel of the Year at the Broadcast Awards and Channel of the Year at the RTS awards. In addition, it secured its first ever Grierson award win for the Best Single Documentary - Domestic category with Suicidal: In Our Own Words. This year, Channel 5 scooped the Best lockdown programme - fact ent, popular factual & kids for Springtime On The Farm at the Broadcast Awards.